

NORFOLK
TRUCK & VAN
LTD

NORFOLK TRUCK & VAN LTD NEWSLETTER

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ISSUE No. 8

ENFIELD FLIES THE RENAULT FLAG

An Open Day was held in Enfield on 22nd September 2011 to promote the Renault franchise—and what a day it was. Renault supported us with their Events Trailer and a huge range of vehicles, including the Truck Racing-liveried Magnum, and it wasn't long before the customers started to turn up and enjoy themselves! The whole event was a great success, so thank you to everyone who helped out on the day. Look out for the next Renault Open Day, which will be held in Ipswich in April / May 2012 to officially launch their appointment as a Renault Authorised Repairer (see below...)



BARRY'S A RAY(WOOD) OF SUNSHINE

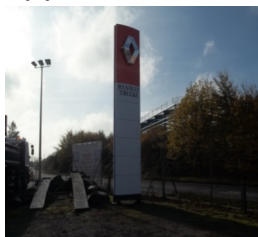
There's a new face heading up the Sales Department—

Barry Raywood, who joined in September. Barry has a long history within the motor industry, as Dealer Principal John Grose Group for many years and also Hammonds of Halesworth. Barry has already made great strides forward, especially at Norwich where he has initiated a Used Vehicle operation, and 2012 is starting to look really exciting for the Sales Department on many fronts. We wish Barry every success!



IPSWICH SPARKLES AS THE DIAMOND COMES TO TOWN

We are very proud to announce that our Ipswich depot has officially been appointed as the Renault Authorised Repairer for the region. The site already holds a full Isuzu franchise and boasts a large Used Vehicle department, but this is a massive boost to the company. There will be a full Parts operation and Renault 24/24 Breakdown service, and with customers such as Goldstar and Deben operating in the area, expect to see a steady stream of Renaults coming into Lodge Lane soon.



The management team of Norfolk Truck & Van Ltd would like to wish everyone a very Merry Christmas and a Happy New Year



Used Vehicles Have A New Face in Norwich



The newest addition to the Sales Dept comes in the shape of **Richard Lambert**. Richard joins us from Hammonds of Halesworth, where he enjoyed the

reputation of top Commercial Vehicle Salesman for several years. Richard has many local contacts and is looking forward to kickstarting the Used Vehicle Operation at Norwich. Watch this space for news of his success!

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NT&V hits the waves!

Everyone in Norwich and Ipswich, listen up—Norfolk Truck & Van Ltd are famous! We've started a six-month radio campaign with Radio Norwich 99.9 and Town 102, and we've already sold our first vehicle from the Norwich advert—a great result. We're always open to



feedback, so if you hear the adverts, please let us know your thoughts—and tell your friends to listen out for us, too!

* * *

This month we bid farewell to **Clive Bassindale**, who is leaving us after almost two years to go to another job in the industry. We'd like to thank Clive for all his hard work and wish him the best of luck in his new job and the future.

Norwich Steps Out In Style



If you haven't called into our Norwich depot recently, then now's the ideal time—it's had a long-overdue facelift! The Sales Dept has moved upstairs, the

Workshop Reception has been totally revamped, and the Parts Dept is virtually unrecognisable, with a totally new layout and a brand-new entrance area. You'll have to see it to believe it, so come on down and admire the new style. Renault red and grey, anyone?

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Children In Need 2011

Following the success of last year's charity effort, Norfolk Truck & Van in Norwich once again decided to raise money for Children In Need with our Spotty Van campaign. We raised a grand total of £3,439.09 and had a large photo of our van featured in the Norwich Evening News and the EDP, plus a four-minute interview with Radio Norfolk—all of which made standing in the cold for a week all worthwhile! Once again, thank you to everyone who helped out, including



James Cooper, Richard Lambert, Sophie Kitchen, Koryn Hudson and Paul Vass.