

NORFOLK
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ISSUE No. 3



PROFILE— Michael Hicks

Michael has been at the forefront of the Ipswich Used Sales Department for the last six years, and has experience that is second to none. He first ventured into the world of commercial vehicles when he left school and trained as a truck mechanic at Botwoods in Ipswich, repairing Leyland trucks, ambulances and Land Rovers. Michael has worked as a Sales Administrator, sold new and used LDV vans, and run his own used commercial vehicle sales operation—so he really is the complete package. And it's not just the commercial side of motors that appeals; in his spare time, Michael has rebuilt a vintage 1950 Ford van and a 1953 Rover 100 saloon car. But with all this experience of the motor industry, hasn't he grown bored? Apparently not, for as Michael himself puts it: 'The best thing about the trade is that although I have been in the trade all my working life and in Sales for most of the time, I still get a buzz from selling vehicles and enjoy being busy answering enquiries and negotiating deals'.



THE ROYAL NORFOLK SHOW 2010 Wednesday 30th June—Thursday 1st July



As you read this, frantic preparations will be taking place for this year's Norfolk Truck & Van / Renault Trucks UK stand at the Royal Norfolk Show 2010. Please tell all your customers to visit **Stand 451** and see the vehicles that will be on display. It should be a great couple of days—just keep your fingers crossed for sunshine....

Coca-Cola GOES GREEN!

Iceni Truck & Van Ltd are proud to announce that Coca-Cola have just taken delivery of a new Iveco Stralis which runs on biomethane. Biomethane is pumped from one of 25 landfill site in the UK and treated to match the correct specification for vehicle use. As the vehicle was to be based at Coke's Enfield depot, it was agreed with Iveco that a member of the Enfield workshop team would be fully trained to work on the vehicle. However there was nobody in the UK to do the training as this was such a new venture, and so, after discussions with Alan Copping at Iveco, it was agreed that Stuart Watters would be sent out to Italy for training. This is the first such vehicle in the country for Iveco and Coke, and it is a trial vehicle for both parties; but it could also be the start of an exciting new venture into the world of alternative fuels for Iveco and Iceni alike. Watch this space for more news!



The Suffolk Show 2010



After several months of sleepless nights and a truly miserable setup day, the sun came out on the Suffolk Show 2010—and it brought the crowds with it. The Show was a great success, and should hopefully generate business for all departments. Many thanks to everyone who helped out, especially **Paul Jarvis** for his work on the day and in the weeks prior to the event.



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There's another new face at Enfield, and that's **Mark Edgell**, who has joined the Norfolk Truck & Van sales force as our dedicated Renault salesman in the London area. Mark joins us from Fraikin, and brings a wealth of experience and a specialised knowledge of contract hire.

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Norfolk Truck & Van Ltd have ordered 20 new 460.25 Renault Premium Privilege tractor units, with the first five arriving in September. These vehicles have been purchased with retail sales in mind, but Collease will no doubt be sniffing around them too— so get those orders in fast!



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Tony Wills has joined the Iceni Truck & Van Ltd sales force in Enfield. Tony has a long history of working in Iveco sales, having worked for Chepping Commercials and most recently, Stormont Truck & Van. Tony will be our Iveco specialist in the London area, and we look forward to reaping the results of his endeavours.

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Enfield is now licensed to offer Class 4 & 7 MOTs at Enfield. For the month of July, a special introductory price of £45 is being promoted. There are four licensed testers at Enfield, and we anticipate selling between 15-20 tests per week within the next two months. We do also have an application in process for Class 5 which, when approved, will allow us to test minibuses with up to 12 seats.

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AND IN OTHER NEWS...

- Peter Colby Commercials Property Division have leased their flagship property at Lion Barn, Needham Market, to Biffa for 15 years. This follows a programme of extensive redevelopments to the site, and is a real feather in the cap of the Property Division. Congratulations to all involved.



- Annaley Feek from Credit Control will be leaving us on 3rd July to take maternity leave. We wish Anna and her new arrival all the best for the future.



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